

Career Academies & Ford NGL

Little Rock Regional Chamber Team:

Jay Chesshir, President & CEO

James Reddish, Executive Vice President

Kristi Barr, Director of Workforce Development & Education

Buckley O'Mell, Vice President Advocacy



FORD MOTOR COMPANY FUND

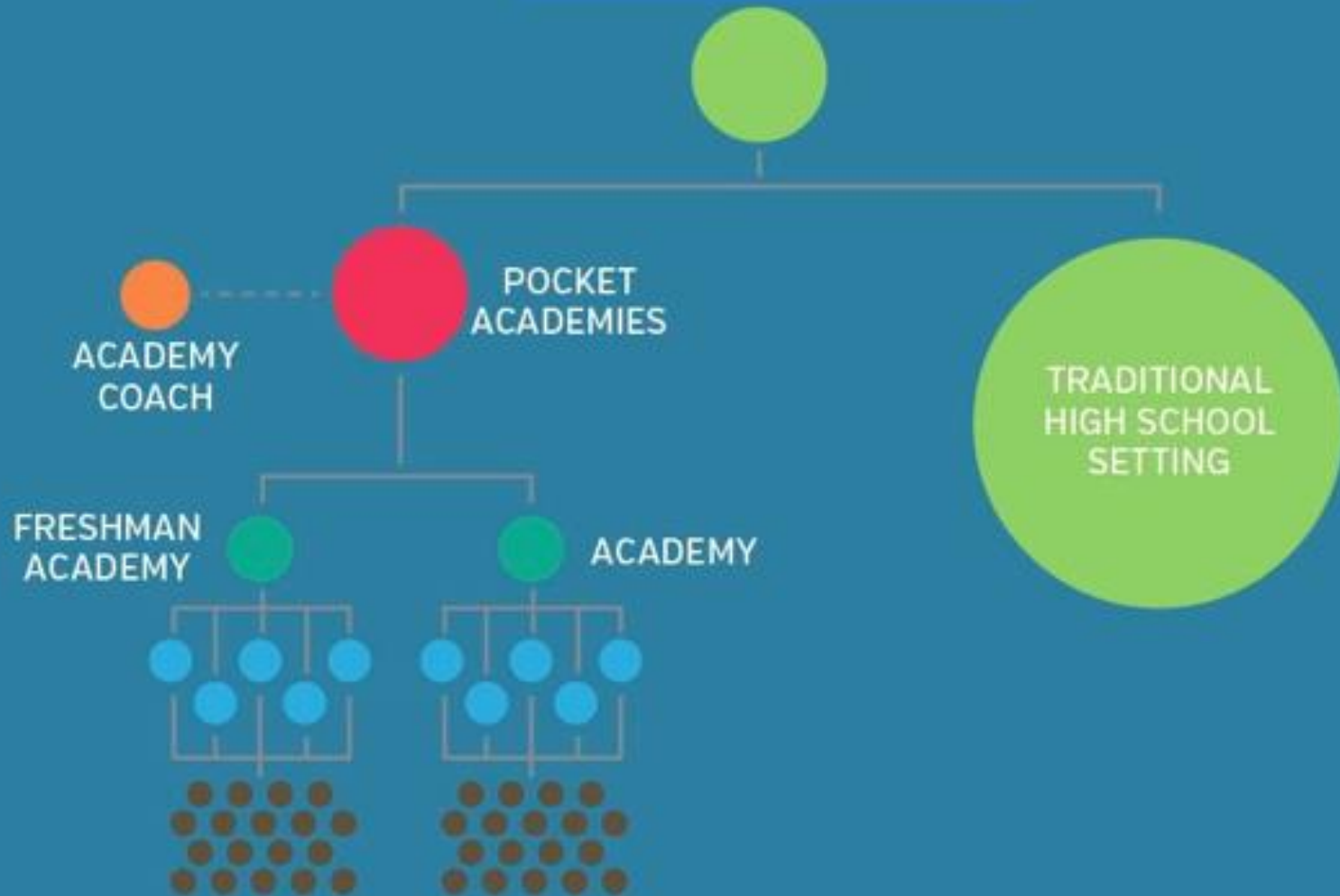


ACADEMY TEAM STRUCTURE

- ✓ Teachers have common planning
- ✓ Students are cohort scheduled
- ✓ Scheduling is intentional
- ✓ Business and civic engagement

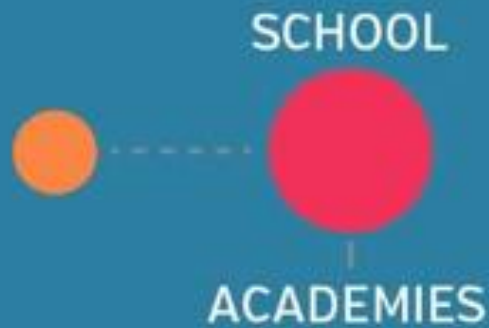
POCKET ACADEMIES

HIGH SCHOOL

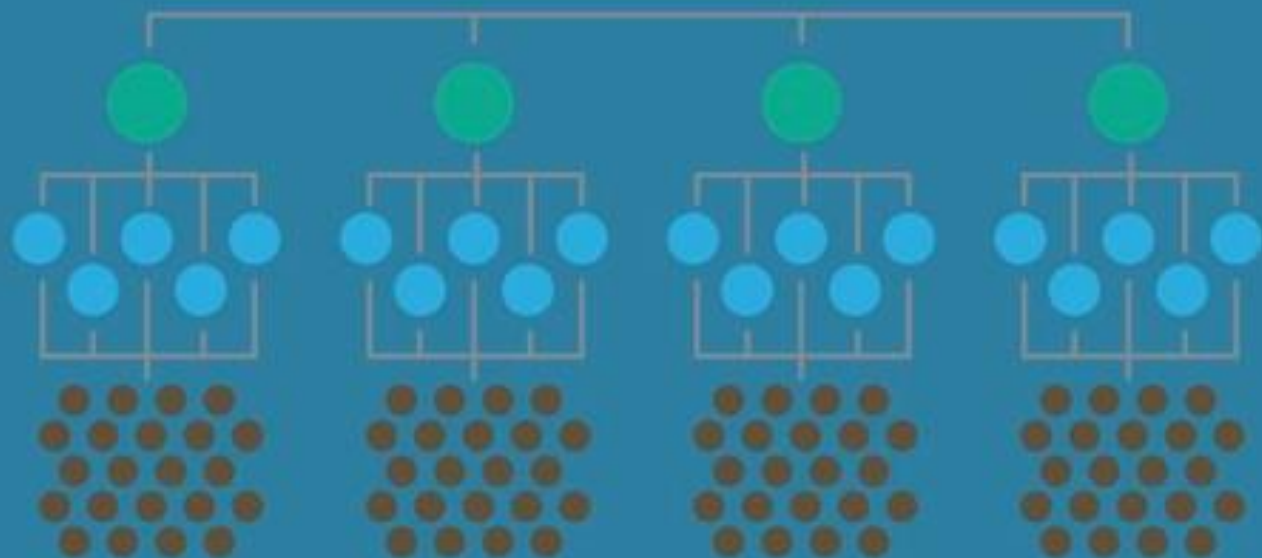


WALL-TO-WALL ACADEMIES

- Executive Principal
- Academy Principal
- Academy Coach
- Faculty & Staff
- Students [250-400 per Academy]



FRESHMAN
ACADEMY



The FORD NGL FRAMEWORK

TRANSFORMING TEACHING & LEARNING

Creating meaningful learning experiences that enable students to learn and apply academic, 21st century, and technical knowledge and skills to real-world challenges



TRANSFORMING THE SECONDARY SCHOOL EXPERIENCE

Creating and maintaining career and interest-themed academies and collaborative culture, structures, and practices



TRANSFORMING BUSINESS & CIVIC ENGAGEMENT

Engaging employers, educators, and community leaders in building and sustaining a transformed secondary school experience

THE FORD NGL ROADMAP

PHASE 5: GO FURTHER

1. Deepen and broaden the community-driven transformation and apply it to the entire education system.
2. Create and share innovations that will support the entire Ford NGL network, or "serve as models for creativity, innovation, and risk-taking as well as demonstrated competence."

PHASE 3: PLAN

1. Achieve community-wide consensus on and ownership of a vision for transformation and learn what it will take to implement the vision.
2. Create a community-wide three year master plan for achieving the vision that is aligned with the school district's plans.
3. Agree on a set of priorities for the first year of implementation.
4. Strengthen the systems, structures, processes, and competencies needed to implement the plan and guide continuous improvement.

PHASE 1: EXPLORE

1. Understand the benefits and features of transforming the secondary school experience using the Ford NGL community-driven approach.
2. Readiness and commitment to embrace the Ford NGL transformation.

PHASE 4: IMPLEMENT

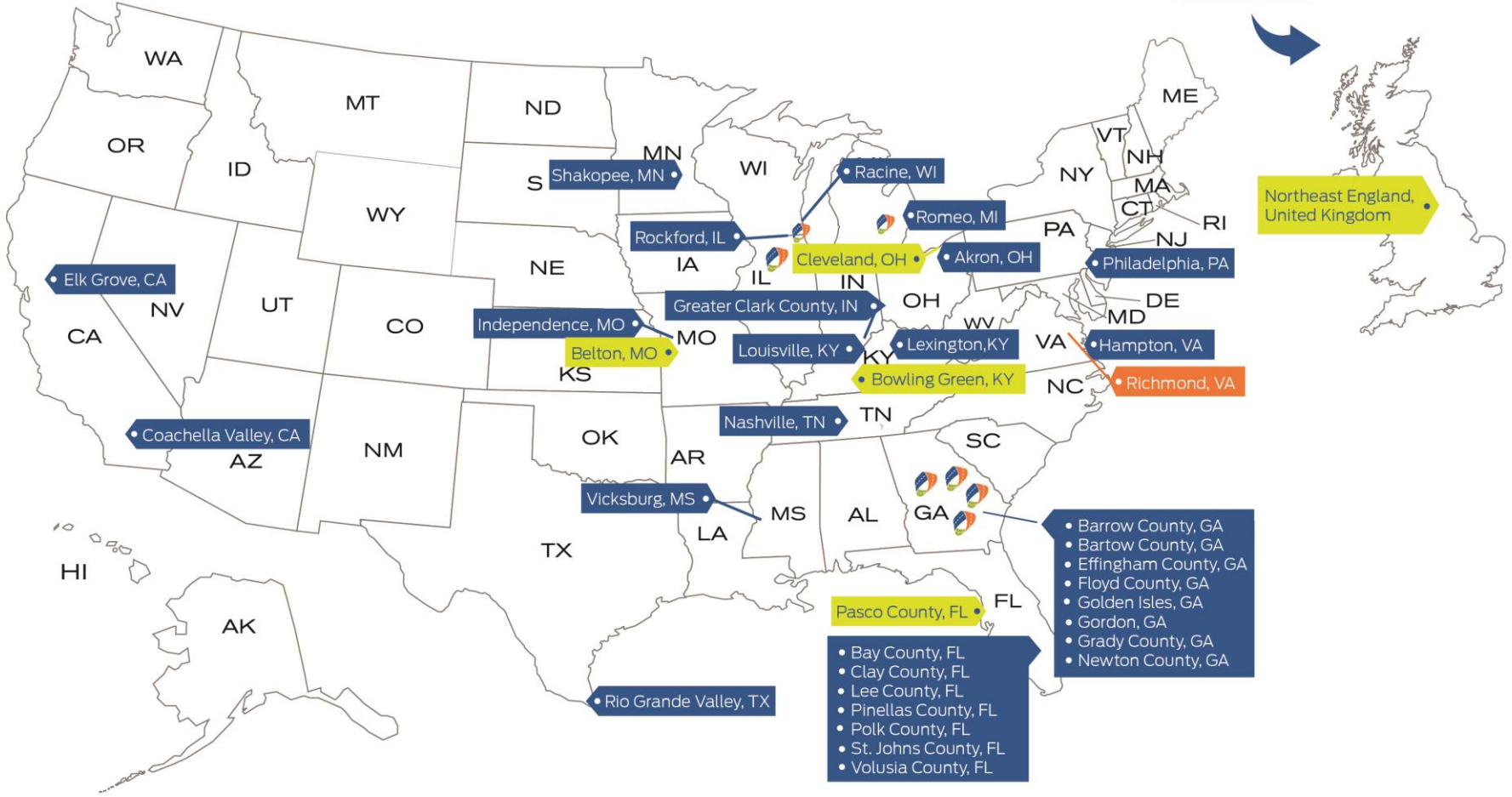
1. Strengthen community-wide capacity to implement and continuously improve the master plan.
2. Implement the systems, structures, processes, and competencies to support and sustain continuous improvement, with all key individuals and groups engaged.
3. Inspire, share and contribute to the Ford NGL network.





PHASE 2: ENVISION

1. Deepen community-wide understanding of the benefits and features of transforming the secondary school experience using a community-driven approach.
2. Understand and develop the systems, structures, processes, and competencies needed to implement the plan and guide continuous improvement.
3. Deepen community-wide commitment to embrace the Ford NGL model for transformation.

TIMELINE:
2 YEARS, 9 MONTHS -
3 YEARS, 6 MONTHS

THE FORD NGL NETWORK



-  PHASE 1 COMMUNITIES
-  PHASE 2 COMMUNITIES
-  PHASE 3 COMMUNITIES
-  PHASE 4-5 COMMUNITIES

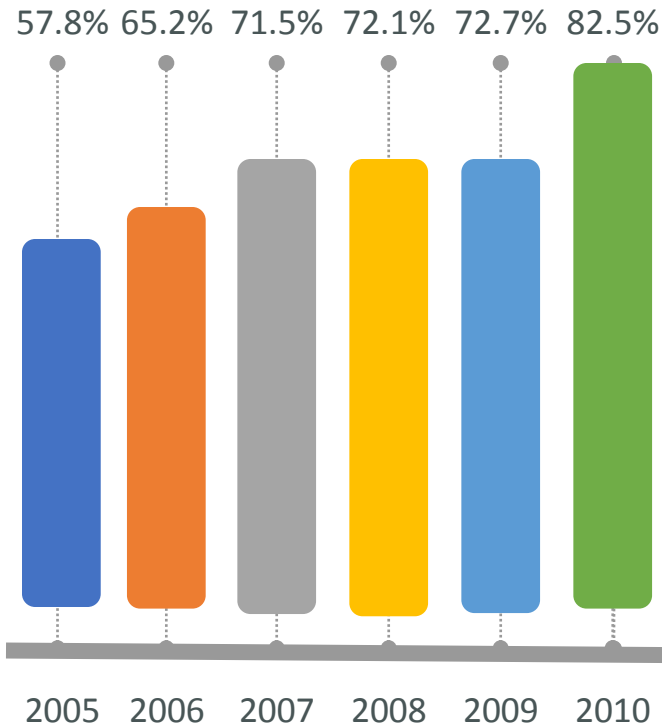
- PHASE 1 COMMUNITIES
- Baldwin County, GA
 - Bibb County, GA
 - Coffee County, GA
 - Elgin, IL
 - Putnam County, GA
 - Taylor, MI
 - Waukegan, IL
- PHASE 2 COMMUNITIES
- Battle Creek, MI
 - Chesterfield County, VA
 - Dearborn, MI

INSIDE THE NUMBERS

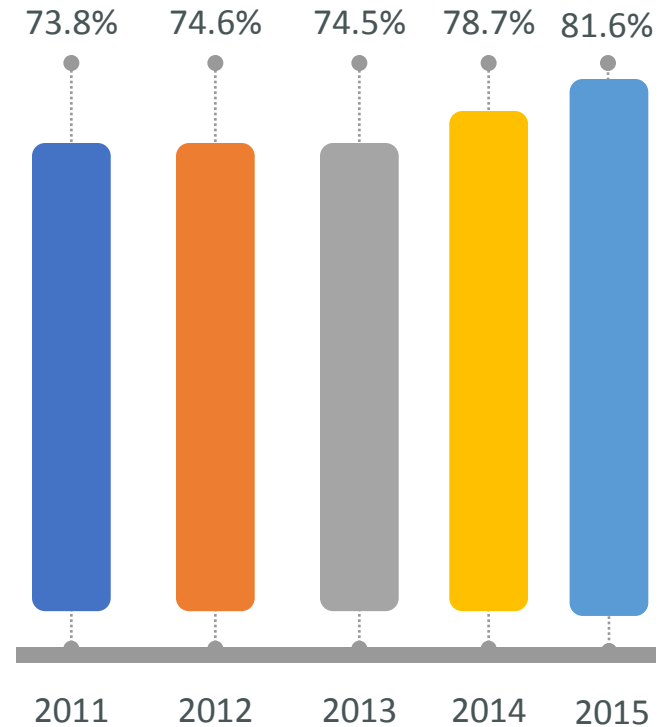


Providing students with more of the **advanced skills** they need to be successful, productive citizens in **college, career and life.**

Graduation Rate



Graduation
calculation
rate changes



***AGE OF A GANG MEMBER INCREASES FROM 16 TO 22 YEARS OLD
OVER THE SAME PERIOD***

Economic Impact

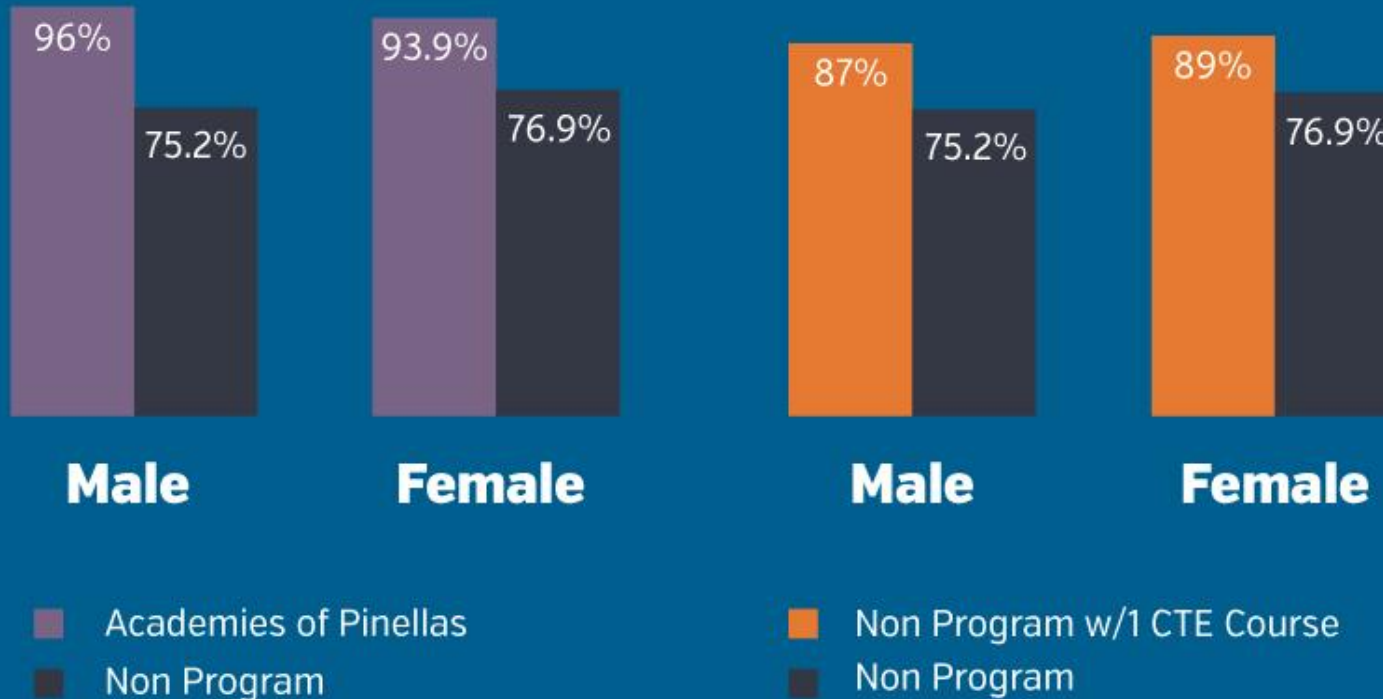
12,258 AoN more
graduates

\$7,762 per year

\$95,146,596

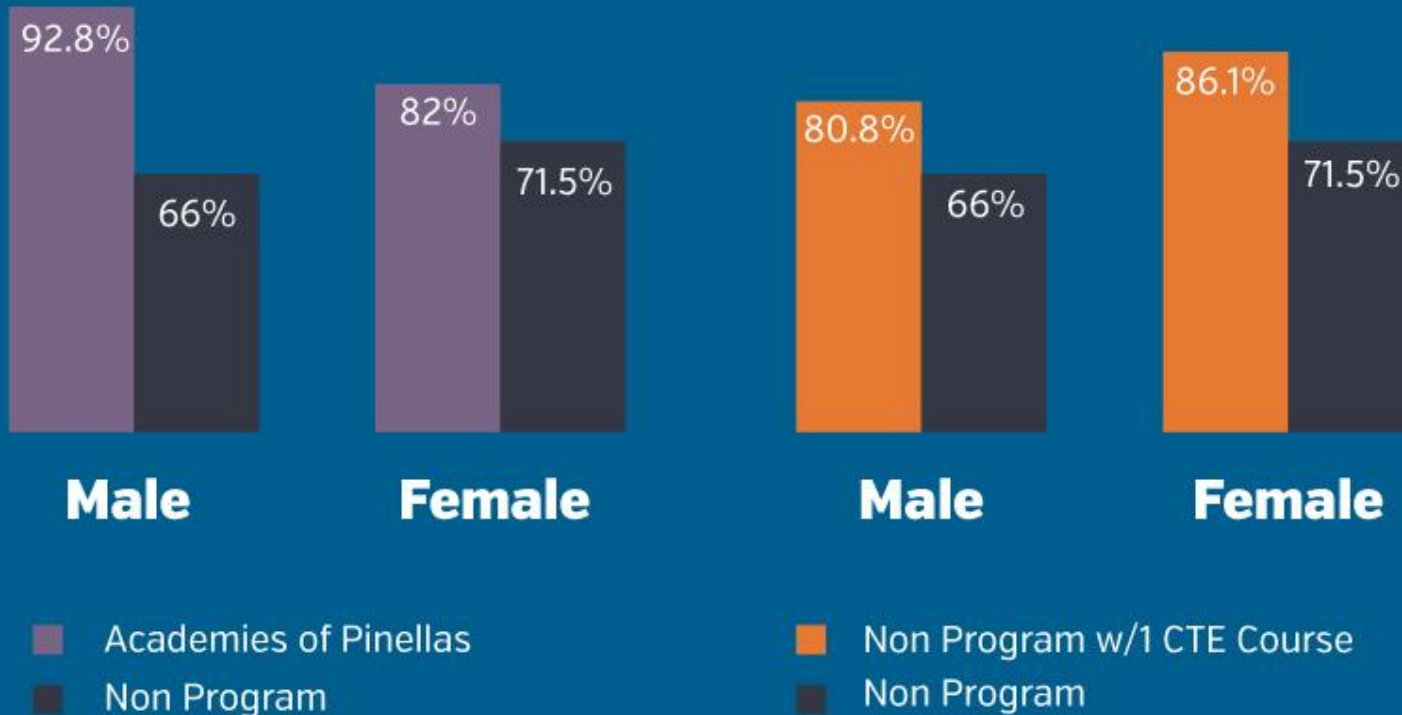


2014 Graduation Rate of Males & Females



Numbers are based on PCS' 17 high schools

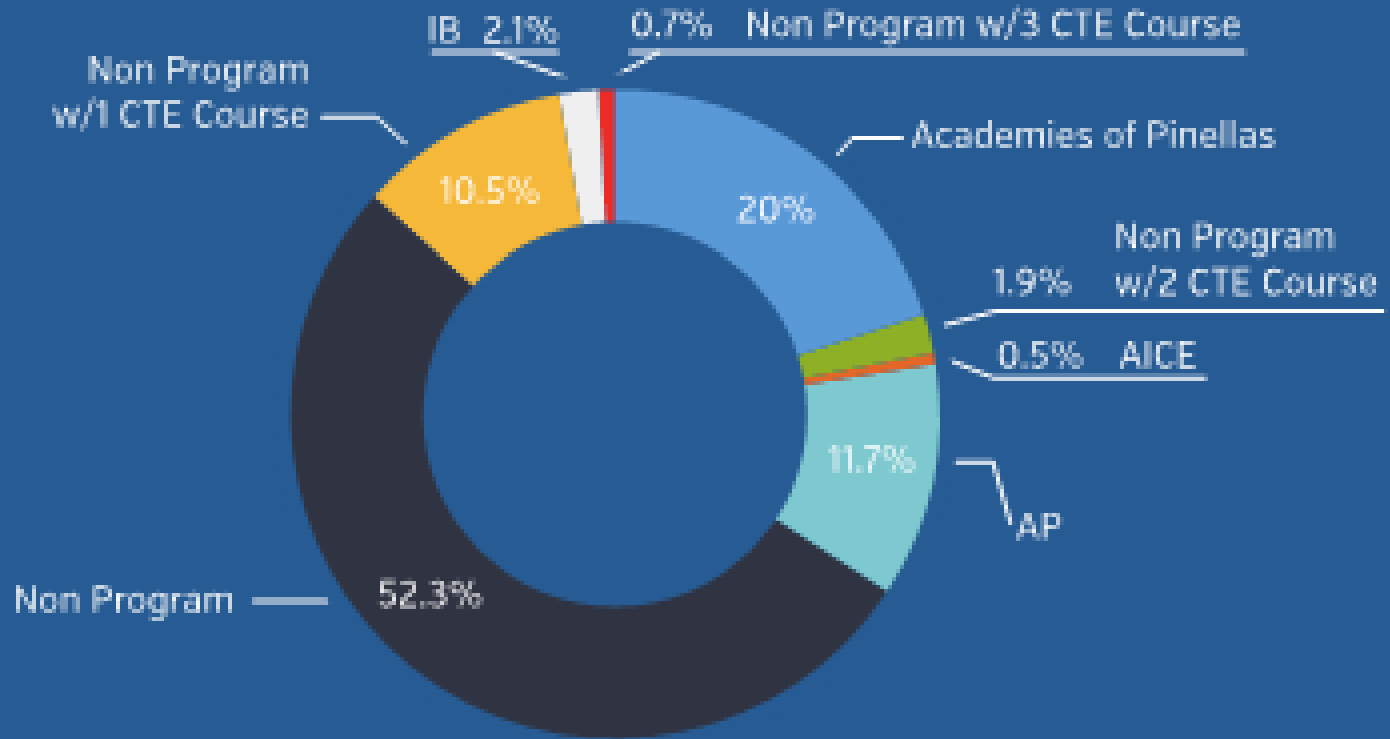
2014 Graduation Rate of Black Males & Females



Numbers are based on PCS' 17 high schools

2013-2014 Enrollment by Program

(Total of 35,230 students)



Numbers are based on PCS' 17 high schools

What Ford NGL has learned

- Takes a community to scale and sustain successful career academies
- Must have committed leadership in district led by superintendent/cabinet level leader
- Must have strong community convening organization who can mobilize community stakeholders
- School board support is essential
- Ability to mobilize and tap into community spirit vital
- Rushing the process does not work
- Building capacity is a key strategy



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Proposal for Pulaski County Districts

As a Community in *Phase 1: Explore*, **the Districts agree to:**

1. Participate in all related activities of Phase 1: “Explore”, as shown in the Ford NGL Roadmap, and as further described below
2. Collaborate and cooperate with the Ford NGL Coaches on all *Phase 1: Explore* activities
3. Involve a variety of stakeholders from the community and provide supporting materials, as requested by the Ford NGL team
4. Maintain confidentiality regarding the Ford NGL intellectual property to which we would have access
5. Pay a fee of \$52,000 for Phase 1



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Proposal for Pulaski County Districts

The **outcomes of Phase 1**: *Explore* would be:

1. Understand the benefits and features of transforming the secondary school experience using the Ford NGL community-driven approach.
2. Readiness and commitment to embrace the Ford NGL transformation.



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Proposal for Pulaski County Districts

A Ford NGL Explore Team will provide the following services and deliverables as a part of *Phase 1: Explore*:

1. Collaboratively design and facilitate a three- to four-day community-wide onsite *Explore* visit that includes meetings with community stakeholders, as well as visits to area high schools and tech centers. A Ford NGL Team will spend time at each school touring facilities and speaking with building leadership, staff, and students.
2. Provide Ford NGL tools for all components of on-site meetings/convenings.
3. Facilitate virtual meetings with various community stakeholders.



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Proposal for Pulaski County Districts

4. Complete preliminary research to better understand local systems for education (secondary and postsecondary), workforce development, and governance, as well as the local economy.
5. Develop a detailed report of overall findings and recommendations needed for community-connected transformation, as well as detailed findings and recommendations for each secondary school (Phase 1 Key Findings and Recommendations Report). These recommendations will serve as the basis for the work in *Phase 2: Envision*.

If we choose to pursue Phases 2-5 of the Ford NGL Roadmap, the full community-connected transformation can be up to a four-year process with costs of at least \$350,000 for coaching and support.



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What's Next?

- Each District signs a letter of commitment to conduct the Phase I assessment
- Conduct Phase I visit in Q1 2019
- Consider conversations/visits with superintendents in several Ford NGL communities
 - David James, Akron, OH
 - Jeff Smith, Hampton, VA
 - Chad Shealy, Vicksburg, MS
- District personnel attend the spring Nashville Study Visit
 - March 4–6, 2019 (Registration deadline: January 28, 2019)



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